

# CKCU FM-Program Proposal Form

Please print clearly

This form is to propose a live program on CKCU 93.1 FM, [www.ckcufm.com](http://www.ckcufm.com) and Rogers Cable Channel 944 on a regular basis. If you are completing this form, you have been trained in the Closed Circuit studio. This application should be submitted with a sample recording of your work in Closed Circuit. This sample should be recorded live from start to finish and not edited or altered. It should simulate the performance of a live show.

There are four main categories of programming:

## **A - General Music**

A General Music program is not tied to any one specific theme or style. This kind of show usually features a wide variety or mix of music genres. Eclectic and diverse, and entirely free of “hit” songs, songs should flow smoothly from one song to the next, and one set to the next. Announcers take a keen, open-minded interest in introducing to listeners to music they wouldn’t usually otherwise hear.

## **B – Specialty Music**

A Specialty Music show usually will feature and focus on one particular genre or set of genres of music united or connected by geographic, philosophic, genealogical, historical, and/or stylistic origins. Hosts should be knowledgeable and passionate, familiar with the names, personalities, stories (old and new) that shape and drive their music genre.

## **C – Spoken Word**

A Spoken Word program takes a more in-depth, “big picture” approach that tends to focus on issues or subject matter neglected or ignored by mainstream media.

## **D – Cultural Community**

Programs produced by and for members of a distinct cultural community (usually in their first language). A community service, these shows provide a forum for information, entertainment and dialogue. A program of this nature is often aimed at communities new to Canada who find their voices and issues neglected in the mainstream media.

All applicants should complete the following forms to identify the show’s Format, Mandate, Personnel, Preparation & Promotion, and Program Outline. Bear in mind that it is your consistent, all-around effort as a volunteer at CKCU that will play an important part in determining when you get on the air. For More information, or help filling out this form, please call the Program Director at 613-520-3533.

## Part I: Program Format

(check all selections that apply)

Program Title:

Program Type:

General

Music

Specialty

Spoken Word

Cultural Community

## Part II: Program Mandate

*What is the purpose or goal of the program? In answering this question, indicate the audience(s) you intend to reach and serve through your program.*

*Describe the program's contents and how each part fulfills the overall mandate.*

*Why are you proposing this program to CKCU at this time?*

### Part III: Host Contacts

(please put contact info for all hosts involved)

<b>Name:</b>	
<b>E-mail:</b>	<b>Phone Daytime:</b> <b>Phone Evening:</b>
<b>Availability:</b> (hours/week)	<b>Carleton Student?</b> Yes <input type="checkbox"/> No <input type="checkbox"/>

<b>Name:</b>	
<b>E-mail:</b>	<b>Phone Daytime:</b> <b>Phone Evening:</b>
<b>Availability:</b> (hours/week)	<b>Carleton Student?</b> Yes <input type="checkbox"/> No <input type="checkbox"/>

<b>Name:</b>	
<b>E-mail:</b>	<b>Phone Daytime:</b> <b>Phone Evening:</b>
<b>Availability:</b> (hours/week)	<b>Carleton Student?</b> Yes <input type="checkbox"/> No <input type="checkbox"/>

<b>Name:</b>	
<b>E-mail:</b>	<b>Phone Daytime:</b> <b>Phone Evening:</b>
<b>Availability:</b> (hours/week)	<b>Carleton Student?</b> Yes <input type="checkbox"/> No <input type="checkbox"/>

<b>Name:</b>	
<b>E-mail:</b>	<b>Phone Daytime:</b> <b>Phone Evening:</b>
<b>Availability:</b> (hours/week)	<b>Carleton Student?</b> Yes <input type="checkbox"/> No <input type="checkbox"/>

## Part IV: General Music

What kind(s) of music do you listen to?